



Course Offered: 2013

www.avagmah.com



avagmah or avagama (n) (Sanskrit): understanding, Comprehension, intelligence (Bhag. Ix, 2&c)

AVAGMAH is the continuing education initiative from 24x7 Learning, India's premier Talent Lifecycle Management company.

AVAGMAH helps India meet the challenges of specialized skills while leading the global economic warfront.

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From The Director's Desk

Greetings!

Welcome to AVAGMAH Online School! AVAGMAH has its origin in Sanskrit- translates to 'Intellect'. Intellect or Intelligence is mighty. It has the power to change the destiny - of an individual, a group, an organization, and a country. India, today, is on the verge of change-change that will steer us to greater economic power, change that will bring hope in the smallest home in the smallest village in India, change that will define the future of India. This change has to be powered by Intellect. And it is the young India, seeking knowledge and Intelligence, who can bring about this change. It has been a relentless mission at AVAGMAH to build leadership potential in the industry that would transform India into a truly global powerhouse.

Leadership Development is as significant for individuals as it is for corporations because it hones an individual's skills, teaches them to learn to overcome weaknesses and use it to their advantage. By inculcating a positive outlook of life in an individual's mind, organizations can be assured of greater productivity from the employee, as well as having a determined team who can chase after whatever circumstances to reach the ends to success.

Using technology as a backbone, AVAGMAH help organizations build leadership pipeline for todays and future business needs. We bring to you the opportunity of making a difference by offering an array of courses handpicked and developed keeping in mind the needs of organizations and individuals for developing the much needed skills and competencies for excellence - Excellence that will lead to growth of the nation as whole.

With a focus to always execute "Only the Best", and "Dedication and Commitment" in whatever we do, AVAGMAH aims to work closely with you to leverage Online Executive Education as a powerful tool for organizational growth and work towards excellence.

We welcome you with excitement and optimism to work together to build a strong future.

Karthik KS

Director - AVAGMAH Online School

CEO - 24x7 Learning P Ltd

About 24x7 Learning



24x7 Learning is India's largest eLearning consulting, technology and implementation Company. It has been successful in implementing Virtual campuses across 250+ companies and has trained over 2.5 million learners across 35 countries till date. Guided by this valuable experience 24x7 Learning created Higher Education Programs which are industry oriented thus giving birth to AVAGMAH. Since its inception in 2008, AVAGMAH has been instrumental in educating over 6,000+ working professionals through online education in various streams like MBA, APGDM, BBA & B. Tech.



Incorporated in 2001, 24x7 Learning is the recipient of the Red Herring Asia Award, the Deloitte Technology Fast 500 Award in 2007, 2008 and 2009, and NASSCOM Top 100 IT Innovators accolade amongst others. It is ISO 9001:2000 certified in "Development and Delivery of Classroom and Technology Enabled Training" service range.



Founded by CNBCTV18, 24x7 Learning is headquartered in Bangalore and has office in Delhi, Mumbai, Chennai, Dubai & Ghana.

About AVAGMAH



AVAGMAH is the continuing education division of India's largest eLearning consulting, technology and implementation Company.

AVAGMAH was born out of the mandate to provide Industry relevant programs for working professionals. The courses are Industry relevant and have been crafted by a team of academic veterans and industry leaders.

Since 2008, AVAGMAH has shaped the careers of over 6000 professionals by providing an array of prestigious yet affordable programs giving its students an edge in today's competitive economy.

Academic & Content PARTNERS



Program Offered by **AVAGMAH**

| SL. No | Senior Leadership Programs | Duration |
|--------|--|-------------------------------|
| 1. | Creating a Winning Strategy | 6 Weeks |
| 2. | Becoming a Leader | 6 Weeks |
| SL. No | Post Graduate Courses | Duration |
| 1. | Advanced Post Graduate Diploma in Management | 2 Years |
| 2. | One-Year Executive Post Graduate Diploma in Management | 1 Year |
| 3. | Master of Business Administration | 2 Years |
| SL. No | Graduate Courses | Duration |
| 1. | Bachelor of Business Administration | 3 Years |
| SL. No | Career Development Programs | Duration |
| 1. | my24x7learning.com | 400+ eLearning Certifications |

eLearning over Traditional Distance Education

LIVE online lectures are a unique feature that only AVAGMAH offers, making continuing education collaborative and highly interactive. Normal pen & paper based Distance Education is a one-way process where the onus of learning is on the student.

- Access best of faculty and content from place of convenience
- Discuss LIVE with faculty as they deliver online lectures
- 24x7 access to past lectures on the AVAGMAH Virtual Campus
- Anytime, anywhere education, enabling learners to attend classes at their own pace and convenience



"Online (education) develops leaders faster, in more real time and more effectively. You learn on Tuesday and apply (it) on Wednesday. Take the ideas you and your associates discuss (online), go back to work the next day and take action." - JACK WELCH

(At the inauguration of the AVAGMAH-Jack Welch Management Institute India launch at The Leela Mumbai, Sept. 2012)

Senior Leadership Programs

AVAGMAH - Jack Welch Management Institute

About the Programme

Creating a Winning Strategy

Knowing how to lead is essential to success. Having the right team is, too. But no organization can win without the right strategy to guide its decisions and actions.

Six-weeks syllabus based on Jack Welch's distinctive approach to strategy:

Week 1: What is Strategy?

Week 2: The Playing Field: Understanding Your Industry

Week 3: Competitive Dynamics: What you and others are doing

Week 4: Looking Around the Next Corners

Week 5: Your Next Big Move

Week 6: Your Crucial Checklist

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| Duration: | 6 Weeks |
| Who should attend? | Manager of managers, Functional managers, individuals looking at making strategies or implementing organization's chosen strategy interaction. |
| Certificate: | Jack Welch Management Institute, USA |
| Fee: | Rs. 50,000/- |

Becoming a Leader

Designed for first-time managers, or individuals who manage people, budgets and are in the process of moving up in their organizations.

Six-weeks syllabus personally designed by Jack Welch, with lessons in:

Week 1: What Great Leaders Do

Week 2: Building your Team

Week 3: Focus on Vision and Values

Week 4: Setting the Tone

Week 5: Getting Results

Week 6: Jack Welch's Ten Timeless Tips

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|--------------------|---|
| Duration: | 6 Weeks |
| Who should attend? | First time managers, individuals who are in the process of moving up in their organization or team. |
| Certificate: | Jack Welch Management Institute, USA |
| Fee: | Rs. 50,000/- |

Higher Education Programs

Advanced PG Diploma in Management



**Institute of
Management Technology**
Centre for Distance Learning, Ghaziabad
Recognized by Distance Education Council

This program is designed to facilitate knowledge enhancement of corporate employees and transform them into efficient project managers. The program will help meet the accelerating need of the day to build a workforce that has knowledge of international standards and best practices in project management.

Some unique features of the program are:

- Online learning model suitable for working professionals
- Online Classroom sessions - attend classes from home or office
- Synchronous learning at your desktop
- Recognized by Ministry of HRD and Distance Education Council, Govt. of India
- Access top quality study material, video lectures and e-learning content
- International standard case studies and assignments
- Digital library with 12,000 books
- Efficient learning, monitoring and feedback through virtual campus
- Extensive academic and technical support

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|-----------------------|--|
| Duration: | 2 Years |
| Module: | 4 Semesters |
| Total credits earned: | 64 |
| First two semesters: | Foundation |
| Next two semesters: | Specialization |
| Eligibility Criteria: | Graduate working professional |
| Certification: | IMT Ghaziabad, CDL |
| Fee: | Rs. 25,000/- per semester + admission fee |

Specializations offered in:

Finance/Marketing/Systems/Operations/Human Resource Management/
International Business.

One-Year Executive PGDM



**Institute of
Management Technology**
Centre for Distance Learning, Ghaziabad
Recognized by Distance Education Council

This 12-month programme provides young managers an opportunity to further develop their management skills so as to stand out in the global business arena. The programme aims at transforming functional managers and executives into more versatile managerial talents in tune with current theory and practices in the field.

Some unique features of the program are:

- Online learning model suitable for working professionals
- Online Classroom sessions - attend classes from home or office
- Synchronous learning at your desktop
- Recognized by Ministry of HRD and Distance Education Council, Govt. of India
- Access top quality study material, video lectures and e-learning content
- International standard case studies and assignments
- Digital library with 12,000 books
- Efficient learning, monitoring and feedback through virtual campus
- Extensive academic and technical support

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|-----------------------|---|
| Duration: | 1 Year |
| Module: | 2 Semesters |
| Total credits earned: | 44 |
| Eligibility Criteria: | Graduate working professional with 5 years of work experience |
| Certification: | IMT, CDL |
| Fee: | Rs. 30,000/- per semester + admission fee |

Master of Business Administration (MBA)



Since 2009, the two year Online MBA program offered by AVAGMAH Online School has been equipping working professionals with necessary skills to excel in the corporate world. The program is developed in consultation with leaders from industry and academia, making it relevant to today's business scenario. Individuals who have completed their graduation from Government recognized universities are eligible to apply.

Some unique features of the program are:

- LIVE Online lectures by Top B schools' faculty
- World class courseware and dedicated student support
- Interaction with industry leaders via 'Guru Talks'
- The Degree issued by Bharathidasan University is recognized by AICTE, UGC and DEC
- Admissions in two academic cycles: January & July

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|-----------------------|---|
| Duration: | 2 Years |
| First Year: | Foundation Courses |
| Second Year: | Specialization Courses and Project work |
| Eligibility Criteria: | Graduation from any Govt. Recognized University |
| Degree Issued By: | Bharathidasan University |
| Fee: | Rs. 19,000/- per semester + admission fee |

Specializations offered in:

Media & Entertainment / Banking & Finance / International Business / Sales & Marketing / Human Resource / Infrastructure Management / Healthcare Management / Information Technology / Operations Management

Bachelor of Business Administration (BBA)



Graduation is the most essential qualification for entry into the corporate world. The 3 Year Online BBA program offered by AVAGMAH Online School prepares the student to learn and develop business acumen and meet the challenges of middle level management positions in public and private sectors. It helps build the foundation of a rewarding management career as it opens opportunities for growth as well as higher education in the form of Post Graduate education. The BBA program is offered to candidates who have passed higher secondary or an equivalent examination recognized by the Govt. of India.

Some unique features of the program are:

- LIVE Online lectures by Top B schools' faculty
- Focus on enhancing employability skills of students
- The Degree issued by Bharathidasan University is recognized by AICTE, UGC and DEC
- Admissions in two academic cycles: January & July

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|-----------------------|--|
| Duration: | 3 Years |
| Eligibility Criteria: | Candidates who have passed higher secondary examination or an examination accepted by the syndicate as equivalent thereto. |
| Degree Issued By: | Bharathidasan University |
| Fee: | Rs. 15,000/- per semester + admission fee |



Students Speak



Nishita, RJ, RED FM, Gujrat

I could fulfill my dream of getting masters degree only through AVAGMAH

Sakshi Gagneja, Assitant Professor, Punjab

By far the most superior curriculum that I have ever come across!



Ram Solanki, Animation Bugs, Punjab

AVAGMAH enforces students to do their best through their ability and creativity.

Ajay Pillai, Mumbai

A right mix of education and technology, at a very reasonable fee



Jaskaran Mann, Video Journalist, CNN-IBN

MBA from AVAGMAH which helped me a lot in understanding my role in my job.

Manisha Garg, Freelance Media Professional

Learning has become really easy and fun.





Renju Paul, Asst. Payout Editor, Asianet News

I am thankful to AVAGMAH for helping me sail through the MBA degree with amazing support through.

Maria Flora, Research Associate at Frost and Sullivan

"We" at AVAGMAH experiment what we learn!



Eliah Sampath, Hospital Administrator

It is a good institute where a person can get good systematic education.

Himanshu Yadav, Animator

I joined MBA as I believe this program would help me to make that transition.



Toral Soni, Mumbai

The Best of the Faculty Available at AVAGMAH Online School.

Rahul Yadav, Mumbai

By far the most superior curriculum that I have ever come across!



Vignesh Kanth, RJ in Aaha FM, Chennai

This is the best platform to learn with comfort...

Ajith Kumar D V, Bangalore

Suited for working professionals.



Career Development Programs

World's largest online learning store

for IT, Business, Management, Finance & More

➤ More than 400 certification courses in IT and Business Skills available in an online format

➤ Portal to aid self-improvement; learning that is ECO-FRIENDLY

➤ Unlimited access for 90 days

➤ 100% REFUND Policy

➤ Certification courses at half the COST

➤ LIVE MENTORING 24x7 and personal one-to-one guidance by experts via chat or email

To know more about us send an email to contactus@my24x7learning.com



Corporate Clients



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www.avagmah.com



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